THE YOUNIQUE FOUNDATION
Employment Opportunity: Graphic Designer

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

Position Title: Graphic Designer
Position Type: Full-Time Employment
Position Location: Utah County, Utah

Position Pay: $50,000 - $62,500 DOE
Hiring Manager: Rebecca Peterson
(E) hr@youniquefoundation.org (P) 385.345.455

QUALIFICATIONS
We are looking for a positive and passionate, full-time Graphic Designer to work with our creative team. Daily projects include developing new designs and reimagining art across all mediums (print, web, social media, merchandise, etc.), and brainstorming strategic ways to share The Younique Foundation's message of hope to survivors and empowerment to parents. Special consideration will be given to designers with extensive web experience.

This position reports to our Creative Manager and works closely with the Outreach Department and other graphic designers. To apply for this position, please send an email to Rebecca Peterson at hr@youniquefoundation.org with your resume and design portfolio (link or pdf). Applications submitted through Indeed will not be considered.

EDUCATIONAL/PROFESSIONAL REQUIREMENTS
- Bachelor's Degree or equivalent work experience
- 3-5 years in a designer role
- Non-profit experience is a plus

EXPERIENCE REQUIREMENTS
- Excellent eye for color and design
- Strong conceptualization, ideation, and presentation skills
- Strong understanding of trends and how to apply them to designs
- Strong knowledge of colors, layout, typography, and brand strategy
- Deep understanding of Adobe programs
- A collaborative attitude and willingness to be flexible and accommodating in this fast-paced environment, as well as passion for our cause and the support we provide to The Younique Foundation
- Strong communication and project management skills with a strength in managing multiple deadlines
- Hard work ethic, desire to learn and grow
- Ambitious, outgoing, self-driven and a joy to work with in a team environment

RESPONSIBILITIES
- Develop graphics and patterns for different applications (infographics, memes, websites, posters, brochures, merchandise/swag, etc.)
- Develop and present design concepts to the team
- Participate in the conceptual development of creative releases, deliverables, and tasks (i.e., ability to communicate and sell ideas/concepts)
- Research concepts, materials and trends
- Ensure that final designs are high quality and consistent with market trends and overall brand strategy
- Pass off clean files with proper dimensions and Pantone call outs to print
- Review samples, making corrections as needed
- Contribute to and help manage team assets, such as pattern libraries and style guides
- Give/solicit constructive feedback with fellow designers, improving design output of team as a whole